




# Your Adventure Starts Now!

## WHAT TO DO

1. Get your family, friends, and neighbours together to complete it.
2. Do your homework and find clues at [passport.explorethebruce.com](http://passport.explorethebruce.com).
3. Get a copy of the Grey Bruce Map.
4. Don't have a GPS? Sign one out at your local Bruce County Library.
5. Find the truck by following us on  & .
6. Head out to find each location.
7. Bring a pen and paper for more clues.
8. Don't forget your camera to take lots of photos and video. Sign up on the website to share your stories with fellow adventurers.
9. The  symbol means there is a detour and maybe some hiking. The  symbol indicates that it is a motorcycle-friendly stop.
10. Look for a black box or a yellow sign.
11. Use the special hole punch to mark the corresponding stop number.
12. Chart your journey by signing up on our official website.
13. Once all punches are attained (min 7 to qualify), send your Adventure Passport to Bruce County Tourism, Box 129 Warton, ON Canada, NOH 2T0 or drop it off at Thorncrest Outfitters, Walkerton Toyota or Tennyson's Yamaha.
14. Contest closes at 11:59 pm on OCTOBER 31, 2011.

## Passport Stop #1

**Burnt Point Loop - Bruce Trail, Tobermory**  
4.5 km return (approx 3 hrs) 

GPS: N 45 15.835 W 081 38.131

It's rated as a #1 hike along the Peninsula section of the Bruce Trail — and for good reason: this loop is characterized by interesting geology, green vegetation, scenic views of deep blue water, and boulder beaches. You won't be disappointed.

**The clue is located at the Bruce Peninsula National Park Visitor Centre lookout tower.**

While you are here:

- Visit the BPNP Visitor Centre
- Explore downtown Tobermory
- Journey south to check out Cabot Head Lighthouse

Share stories, pictures and clues on Facebook 

## Passport Stop #2

**ADVENTURE STOP!** 

GPS: N 45 15.455 W 081 40.372

The LIGHT at the end of the Peninsula guides boats safely into Big Tub Harbour through powerful currents, frequent fogs and numerous shoals.

**The clue is located in the parking area.**

While you are here:

- Scuba dive or snorkel the shipwrecks
- Take a jet boat tour to Flowerpot Island
- Enjoy Singing Sands at Dorcas Bay

## Passport Stop #3

**ADVENTURE STOP!** 

GPS: N 44 52.169 W 081 19.31

Giant lilies, the blue frog ... A secret garden like 'Alice in Wonderland' in Red Bay!

**The clue is at the entrance to the Garden.**

While you are here:

- Fun in the sun at Black Creek Provincial Park
- Experience wildlife at Petrel Point Nature Reserve
- Visit quiet picturesque Lion's Head harbour

## Passport Stop #4

**ADVENTURE STOP!** 

GPS: N 44 44.678 W 081 13.203

Head to a place where 2 rivers meet and connect 3 inland lakes on the Bruce Peninsula. Once an Aboriginal portage between Lake Huron and Georgian Bay, it is now widely used by recreational enthusiasts for canoeing, kayaking and fishing.

**The box is located at the bridge beside the boat launch.**

While you are here:

- Surf the GIANT sand dunes
- Cast your line and fish for some bass and pike
- Frolic in the rapids at Sauble Falls Provincial Park

## Passport Stop #5

**ADVENTURE STOP!** 

GPS: N 44 44.603 W 081 8.087

Say Hi to Willie by the beautiful 'blue water.'

**The clue is located in the parking area.**

While you are here:

- Check out the Bruce Caves Conservation Area
- Try tasty treats at Northern Confections
- Climb on the spiral staircase at Spirit Rock

## Passport Stop #6

**Woodland Trail, Port Elgin**  
(approx 1 hr) 

GPS: N 44 27.749 W 081 23.252

Enjoy a taste of the outdoors with your family at the Woodland Trail. Begin your hike at the parking area located on the south side of Concession 10.

**The clue is located in the parking area.**

While you are here:

- Check out the awesome playground at Jubilee Park
- Visit Southampton Art School & Gallery
- Explore the Bruce County Museum & Cultural Centre

## Passport Stop #7

**Downtown, Chesley** 

GPS: N 44 17.858 W 081 5.717

Welcome to Downtown Chesley. Check out the new shops, restaurants and the Woodworking Museum.

**The box is located at the Woodworking Museum.**

While you are here:

- Take a photo with Big Bruce
- Visit County Line Caboose to see model trains and taste ice cream — weekends only
- Indulge at the 'Bread and Water' restaurant in downtown Chesley

## Passport Stop #8

**ADVENTURE STOP!** 

GPS: N 44 15.983 W 081 8.85

It began as a log church and later turned into a red-brick beauty. Today, the property is a unique, rustic tribute to the 'Ferguson Settlement.'

**The clue is located on the side of the road.**

While you are here:

- Bring your mountain bikes and hit up the Brant Tract trails
- Cool down at Chesley's splash pad
- Shop downtown Walkerton

## Motorcycle Riders

Looking for a great excuse to get out and ride? Why not complete your Adventure Passport on your bike? Use the designated motorcycle stops to guide you along some of the best roads we've got!

Visit [passport.explorethebruce.com](http://passport.explorethebruce.com) and download a copy of the tour.



# 2011 Adventure Prizes

"It was a fantastic addition to our vacation," - Jane, Sarnia, Ontario  
The first 1500 participants to return their Adventure Passports will receive an official Explore the Bruce Adventure t-shirt. Completed cards can be mailed in or dropped off at Bruce County Tourism, Thorncrest Outfitters, Tennyson's Yamaha or Walkerton Toyota.

Find the specially marked Explore the Bruce walking stick and instantly win \$2,000 in South Bruce Hardwood Flooring.

**1 WEEK FAMILY COTTAGE RENTAL**  
Lion's Head Beach Motel - \$1,000\* min 12 stops

**ROMANTIC YURT WEEKEND**  
Thorncrest Outfitters - \$550\* min 7 stops

**2-NIGHT GOLF GETAWAY**  
Port Elgin Super 8 - \$470\* min 7 stops

**BICYCLE**  
Martin's Bike Shop - \$400\* min 7 stops

**CULTURAL RETREAT - 2 NIGHT STAY & MUSEUM MEMBERSHIP**  
Chantry Breezes B&B, Bruce County Museum & Cultural Centre - \$380\* min 7 stops

**COLPOY'S BAY ESCAPE - 2 NIGHT STAY**  
Island View B&B - \$250\* min 7 stops

**MOTORCYCLE PRIZE - MOTORCYCLE GEAR**  
Tennyson's Yamaha - \$1000\* min 7 motorcycle stops

**HIGHEST ADVENTURER SCORE — SHOPPING SPREE!**  
Beachin' & Jack n' Jills - \$300\* min 7 stops

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Prov: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Age: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please send me my free t-shirt\*! S M L XL Kids

Mail completed passports to: Bruce County Tourism, Box 129, Warton, ON, NOH 2T0 or drop it off at a participating info centres. Thorncrest Outfitters, Tennyson's Yamaha or Walkerton Toyota by October 31, 2011. See [passport.explorethebruce.com](http://passport.explorethebruce.com) for full contest rules.  
\*Limited to first 1500 completed entries. Size is subject to availability. + Approximate Value.

#1 Burnt Point Loop, Bruce Trail –Tobermory

#2 ADVENTURE STOP!

#3 ADVENTURE STOP!

#4 ADVENTURE STOP!

#5 ADVENTURE STOP!

#6 Woodland Trail, Port Elgin

#7 Downtown, Chesley

#8 ADVENTURE STOP!

#9 Carrick Wines and Ciders, Mildmay

#10 Lime Kiln, Inverhuron

#11 Kinloss Farm Fresh Produce, Lucknow

#12 Waterworks Park, Lucknow

### Passport Bonus Punch

Find the Walkerton Toyota Explore the Bruce Adventure Tundra for a free punch, tons of instant prizes, and a chance to find the \$2,000 South Bruce Flooring specially marked walking stick.

### Motorcycle info

Motorcycle info (must show motorcycle license to collect prize) I completed the 7 motorcycle stops on my motorcycle. Qualify me for the motorcycle prize.

### Passport Stop #9

#### Carrick Wines and Ciders, Mildmay

GPS: N 44 5.588 W 081 8.708

Surrounded by rolling hills, the Otter Creek, and rich soils, Carrick Wines is the FIRST winery and cider operation in Bruce County.

The box is located at the farm house.

While you are here:

- Catch a show at Victoria Jubilee Hall in Walkerton
- Taste Ontario's best butter tarts at Harley's Pub and Perk in Mildmay
- Visit Neustadt Springs Brewery for some 10W 40

### Passport Stop #10

#### Lime Kiln, Inverhuron

GPS: N 44 17.003 W 081 35.672

Used for over half a century, this feature burned limestone for two days and nights. Once it cooled, it was sold by the bushel and used in many of the nearby foundations along this lakeshore.

The box is located at the historic Lime Kiln.

While you are here:

- Pack a picnic for lunch at Inverhuron Provincial Park
- Learn about nuclear energy and wind turbines at the Bruce Power Visitor Centre
- Shop at Kincardine's Lakeside Downtown

### Passport Stop #11

#### Kinloss Farm Fresh Produce, Lucknow

GPS: N 44 0.599 W 081 31.837

Buy Local! Buy Fresh! From peas, jam, and cut flowers to corn, peppers, and rhubarb, Kinloss Farm Fresh Produce has sweet and delicious fare. Come and enjoy. Please respect their day of rest on Sunday.

The box is located at the farm gate.

While you are here:

- Stop in Holyrood for a HUGE ice cream cone, you won't be disappointed!
- Golf Black Horse Golf & Country Resort
- Visit the local artisans in downtown Ripley

### Passport Stop #12

#### Waterworks Park, Lucknow

GPS: N 43 57.527 W 081 30.700

This green space is the site of the original 1890 waterworks building and pump station. This steam powered pump required man power 24/7 to fight potential fires.

The clue is located in the parking area.

While you are here:

- Armstrong's Bakery... yummy
- Visit local hero Paul Henderson's mural on Ross Street
- Take your picture with Donald Dinnie.
- Check out cool wears at Nine Waves.

## Passport Bonus Stop

Find any radio station cruiser or the Walkerton Toyota Explore the Bruce Adventure Tundra and receive 1 bonus punch that counts towards the required 7 that you need to qualify.

## Meet the Adventurers!



Since there are so many people who dedicate time to the Passport and have wicked stories about their adventures Exploring the Bruce, we have created the perfect place to share. Passport.explorethebruce.com now has a Meet the Adventurers section where you can login to upload photos, videos, and tell stories. Points are awarded for each stop completed, photo and video uploaded and stories told. The family with the most points at the end of the season will receive a \$300 shopping spree from Beachin' and Jack n' Jills. [passport.explorethebruce.com](http://passport.explorethebruce.com)

## THANKS to all our Sponsors

- |                                       |                          |                       |
|---------------------------------------|--------------------------|-----------------------|
| 101.7 the One                         | Earth Bound Gardens      | PLAY Bruce Grey       |
| 95.5 My FM                            | Harley's Pub & Perk      | Port Elgin Super 8    |
| 98 the Beach                          | Island View B&B          | Saugeen Conservation  |
| Beachin' & Jack n' Jills              | Lion's Head Beach Motel  | Soul Attire + Gifts   |
| Blue Heron Company                    | Martin's Bike Shop       | South Bruce Flooring  |
| Bread & Water Restaurant              | McDonald's Restaurants   | Tennyson's Yamaha     |
| Bruce County Museum & Cultural Centre | Mix 106                  | Thorncrest Outfitters |
| By the Bay General Store              | Northern Dunes Golf Club | Truckers Toy Store    |
| Chantry Breezes B&B                   | Ontario Parks            | Walkerton Toyota      |
|                                       | Ontario Power Generation | Warton Inn            |
|                                       | Parks Canada             |                       |



# Explore the Bruce ADVENTURE PASSPORT



## 2011 Edition

FIRST 1,500 ENTRIES RECEIVE AN OFFICIAL ADVENTURER T-SHIRT!

For an all new way to play the passport visit: [passport.explorethebruce.com](http://passport.explorethebruce.com)

Contest runs May 1 - Oct 31, 2011

800-268-3838